

## **ENACTUS FACULTY ADVISERS**

A faculty adviser is an Enactus team's local point of contact on campus. The faculty adviser acts as a guide and mentor for Enactus teams for all issues – project ideation and development, implementation, team issues etc. Faculty advisers can range from academic staff to administration staff to support staff.

### **Responsibilities of a Faculty Adviser**

- Mentorship
- Regular attendance of Enactus team meetings
- Project Guidance
- Make sure team meets Enactus project criterion, memorandum of understanding and code of conduct
- Responsible for overseeing the legitimacy of projects and that all information is correct
- Prepare teams for National Competition and World Cup
- Ensure team sustainability, and aid in team recruitment where necessary

Faculty Advisers are also the link between the institution and the greater Enactus network. Faculty Advisers must work with the teams to ensure the projects meet the standard of all Enactus projects nationwide, that they are fit to represent their own institution and that the projects meet the Enactus project criterion.

### **Enactus Project Criterion** (used in project development and at Enactus competitions)

Which Enactus team most effectively used entrepreneurial action to empower people to improve their own livelihoods in an economically, socially and environmentally sustainable way?

### **Benefits of a Faculty Adviser**

- Member of an international network comprising of progressive student, business and academic leaders
- Opportunity to develop students to become socially minded business leaders
- Opportunity to travel to Enactus World Cups (National Champion Faculty Advisers have all World Cup expenses paid, three other faculty advisers receive a €1000 bursary from KPMG)
- Recognition in own institution (acknowledgements, awards etc.)
- Competitive aspect of Enactus (winning the National Competition can be a great boost for the institution's and the faculty advisers' profiles)
- Various research opportunities