

ENACTUS BUSINESS ADVISERS

An Enactus Business Advisory Board mentors and advises Enactus student teams on their social entrepreneurial projects. The Advisory Board is made up of business leaders from Enactus partner companies, academic leaders (also known as Faculty Advisers) and Enactus alumni. Enactus Advisers meet the student teams four times year, with the meetings being held on-campus at a time to be agreed by all parties (generally in the evening time).

Responsibilities of a Business Adviser

- Mentorship
- Regular attendance of Enactus team meetings
- Project Guidance
- Make sure team meet Enactus project criterion & other requirements
- Prepare teams for National Competition and World Cup
- Liaise with Faculty Advisers (academic mentors) to ensure feedback continuity

Enactus Project Criterion

Enactus teams develop their social entrepreneurial projects based on the Enactus Project Criterion. It is this same criterion which is used to judge Enactus teams at Enactus competitions the world over.

Which Enactus team most effectively used entrepreneurial action to empower people to improve their own livelihoods in an economically, socially and environmentally sustainable way?

Benefits of a Business Adviser

- Member of an international network comprising of progressive student, business and academic leaders
- Opportunity to develop students to become socially minded business leaders
- Opportunity to travel to Enactus World Cups
- Recognition in own firm (acknowledgements, awards etc.)
- Competitive aspect of Enactus (winning the National Competition can be a great boost for the business advisers' profile)
- Various networking and business development opportunities with other Enactus partners